# Geogard™ ECT (patented)

# **Broad Spectrum Preservation System**



INCI Name: Benzyl Alcohol & Salicylic Acid & Glycerin & Sorbic Acid SAP Code#: 139650

## **Key Product Attributes:**

- A preservation system that meets the ECOCERT standards
- COSMOS accepted
- Broad spectrum activity on bacteria, yeast and molds
- Has a wide range of global regulatory acceptance
- Water-soluble
- Low odor and color
- Wide pH compatibility: (pH 3 8)
- All of the ingredients are approved for use in the US, Europe\* and Japan† at the recommended use level

#### Recommended Use Level

0.6-1.0%

### **Applications**

#### Skin Care & Decorative Cosmetics

- 0/W, W/O and anhydrous systems
  - Creams and lotions
  - Body butters
  - Sunscreens & sun care products
  - Lipsticks, liquid and cream make-ups, eyeliners, pressed powders and mascara

#### Hair Care

- Styling gels
- Shampoos and conditioners

<sup>\*</sup> In Europe, there are restrictions in using Salicylic Acid in products for children under the age of 3.

<sup>†</sup> In Japan, Benzyl Alcohol is not an approved cosmetic preservative, however it can be used as a cosmetic ingredient.